



Anderson Agency PRESENTS THE

2018 TAPEMARK CHARITY PRO-AM

Mens Event: June 8-10 | Womens Event: June 10

Benefiting People with Developmental Disabilities

2017 Men's Pro Champion - Ryan Helminen

2017 Women's Pro Champion - Lisa Grimes



WHY GET INVOLVED WITH THE TAPEMARK PRO-AM?
GREAT GOLF, GREAT FUN AND A GREAT PURPOSE!

Be a part of Minnesota Golf history... and change lives while you're doing it!

*Over the last **46 years**, Tapemark events have raised and donated more than **\$7.4 million** to support children and adults living with developmental disabilities.*



*Play, Sponsor or Volunteer
visit tapemarkgolf.org or
call 651-552-5639*

PREMIER SPONSORS



Why the Pro-Am Tournament is Important



Think of some of the most important questions you face...

These are the critical questions that people with disabilities face every day too.

They, and their families, do it with the help, understanding, and guidance of people from our four benefiting charities: The Arc Greater Twin Cities, Living Well Disability Services, The Arc of Minnesota, and ProAct. The Tapemark Charity Pro-Am was founded in 1972 with the mission of improving the lives of people with developmental disabilities.

Can I get a job?

Where will I live?

Who do I love?

Who will my friends be?

You can play an important role in helping us take strides towards our \$8.0 million mark! Tell your friends about our event and about the work that we do. Everyone in Minnesota has a connection to someone living with a developmental disability, whether it's a family member, a co-worker, or a neighbor.



In 1972, Bob Klas Sr. decided to make a difference in the lives of people with disabilities. As the father of two children with special needs, he knew firsthand the struggles facing children with disabilities and their families. And in turn, he knew the uphill financial battle facing the non-profit agencies that provided essential support to individuals and families.

So with his friend and co-worker Pat Cody Sr, Klas created the Tapemark Charity Pro-Am Golf Tournament. The first tournament in 1972 raised \$9,000, and Minnesota golf history would never be the same. The Tapemark Pro-Am, now entering its 47th year, has since raised and donated more than \$7.4 million to non-profits serving people with developmental and learning disabilities and their families, changing the lives of thousands of Minnesotans. And it has become one of the longest-running and most successful events of its kind in the country! The biggest legends in Minnesota golf have all won Tapemark professional titles, including Tom Lehman, Don Berry, and Dave Tantis. Last year's champions Martha Nause and Erik Van Rooyen.

In 2012, the Tapemark Pro-Am added a Women's Pro-Am, with champions being crowned in both the Professional and Team Divisions. This addition has made the best tournament in Minnesota even better! The Tapemark Pro-Am Men's and Women's golf tournaments rely on the generous financial support of corporate and individual sponsors, donors, and the hard work of many volunteers. On behalf of our Presenting Sponsor, Anderson Agency, we welcome you to the 2018 Tapemark Events, and encourage you to consider joining the Tapemark family.

Sponsor Pro-Am Week



Tapemark Sponsor Levels

Be a part of Minnesota golf history... your sponsorship will help us make a difference.

Summary of Sponsor Benefits

Sponsors are entitled to varying benefits based on the level of participation. Designation as an official sponsor of the 2018 Tapemark Charity Pro-Am presented by The Anderson Agency entitles you to be recognized in all marketing and public relations materials including:

- Press Releases
- Event Digital Newsletter
- Trade Publications
- Pre- and post-event mailings to past and current supporters
- Tapemark Charity Pro-Am website
- Event materials
- On-Site Digital Ads (On event days)
- Social events and activities
- Sponsors logo item in golfer gift bags

Par Sponsor \$5,000

- 1 Men's Golf Team
- 3 Saturday Banquet Tickets

Legend Sponsor \$2,500

- 2 Men Amateur Golf Entries
- 2 Women Amateur Golf Entries*
- 2 Saturday Banquet Tickets

Silver Sponsor \$2000

- 1 Women's Golf Team*

Ambassador Sponsor \$1,500

- 1 Men Amateur Golf Entries
- 1 Women Amateur Golf Entries*
- 1 Saturday Banquet Tickets

*Subject to availability

Sponsorship Levels:

Bob and Sandy Klas Sponsorship \$25,000

- 5 Men's or Women's* Golf Teams

Hole-in-One Sponsor \$15,000

- 3 Men's or Women's* Golf Teams
- 6 Saturday Banquet Tickets

Double Eagle Level \$10,000

- 2 Men's or Women's* Golf Teams
- 5 Saturday Banquet Tickets

Eagle Sponsor \$7,500

- 1 Men's or Women's* Golf Team
- 4 Saturday Banquet Tickets

Property (Visibility) Sponsorship

Property Sponsorships will provide your company opportunities for your brand to be displayed on the property as listed below. Amateur golf entries and Saturday Banquet Tickets will be assigned appropriately.

- Cart Sponsor – \$15,000
- Driving Range Sponsor – \$10,000
- Pin Flag Sponsor – \$10,000
- Tee Box Sponsor – \$10,000
- Scoreboard Sponsor – \$5,000

Men's Event: June 8-10
Women's Event: June 10



By becoming a Tapemark Pro-Am Sponsor, your ad in the Post-Tournament Newspaper will reach 20,000+ supporters!

For more information please contact:

Philip Callen
Tournament President
651-248-8870
phil@tapemarkgolf.org

Brendan Cody,
Tournament Coordinator
651-756-0754
brendan@tapemarkgolf.org

tapemarkgolf.org

Play the Men's Events

Men's Event Southview Country Club June 8-10, 2018

Join us for the 47th Annual Tapemark Charity Pro-Am. This is your opportunity to compete in one of the most exciting and unique charity golf events in the nation, while helping some very special Minnesotans.

You'll play on a 4-man team with a PGA Golf Professional and 2 amateur teammates over the course of two days, and approximately one-half the field will make the cut to play Sunday for the championship trophies.

Since 1972, the Tapemark Charity Pro-Am has been one of the highlights of the Minnesota golf scene. Space is limited, so don't miss your chance to experience Minnesota's most exciting golf event and one of the longest-running golf events in the country. You'll also get to play the historic and challenging layout of Southview Country Club, one of the Twin Cities hidden gems.

By playing in the Tapemark Pro-Am, you help ensure that thousands of your friends, relatives, and neighbors with developmental and disabilities get the chance to reach their full potential and live, work, and play in their own communities with hope and respect.

tapemarkgolf.org



Become a major sponsor and **BUILD YOUR OWN 3-MAN TEAM.** See the sponsorship level page for more info!

Your Invitation to Play

Join two other amateurs and compete with the best local and regional professional golfers — all for a great cause!

A 3-day tournament featuring 60 four-man teams (1 pro and 3 ams) competing in a 2-Best Ball event over the challenging layout of Southview Country Club.

Your Entry Includes

- 2 guaranteed rounds at Southview Country Club PLUS a 3rd round if your team makes the Sunday cut
- 2 tickets to Team Drawing Banquet, Sunday, June 3
- 2 Tickets to Saturday Night Celebration and Dinner
- Pro-Am Merchandise Package

Entry Fee

\$750 (Approximately \$350 qualifies for a tax deduction)

How to Secure Your Spot

You have 2 options to register for the 2018 Tapemark Pro-Am:

- Visit our website tapemarkgolf.org and use our Secure Registration feature. Click on the Play link on the website front page. Make sure you have a credit card handy, we accept Visa, MasterCard, American Express, and Discover.
- Complete and return the response card in this brochure with your check payable to Tapemark Pro-Am, or with your credit card information.

Hurry to reserve your place today! Spots are limited!

Play the Women's Events

Women's Event Southview Country Club June 10, 2018

A fun and exciting new way to enjoy the game — whatever your skill level.

Each amateur golfer is placed in one of 3 handicap pools: A, B, and C. (If you don't have an active golf handicap, don't worry. We can help you figure it out!) Then we randomly draw one amateur from each handicap pool, and team those players with a woman professional golfer from the PGA or LPGA.

The Tapemark Women's Pro-Am is a one-day golf tournament for women amateurs and professionals, played at beautiful Southview Country Club in West St Paul. The event, welcome to players of all skill levels, is part of Tapemark Pro-Am week, June 3-10, 2018.

tapemarkgolf.org



Become a major sponsor and **BUILD YOUR OWN 3-WOMAN TEAM.** See the sponsorship level page for more info!

Your Invitation to Play

Join two other amateurs and compete with the best local and regional professional golfers — all for a great cause!

A 1-day tournament featuring up to 12 four-woman teams (1 pro and 3 ams) competing in a 2-Best Ball event over the challenging layout of Southview Country Club.

Your Entry Includes

- 1 guaranteed round at Southview Country Club
- 2 tickets to Team Drawing Banquet, Sunday, June 3
- 2 Tickets to Saturday Night Celebration and Dinner
- Pro-Am Merchandise Package

Entry Fee

\$300

How to Secure Your Spot

You have 2 options to register for the 2018 Tapemark Women's Pro-Am:

- Visit our website tapemarkgolf.org and use our Secure Registration feature. Click on the Play link on the website front page. Make sure you have a credit card handy, we accept Visa, MasterCard, American Express, and Discover.
- Complete and return the response card in this brochure with your check payable to Tapemark Pro-Am, or with your credit card information.

Hurry to reserve your place today! Spots are limited!

"As a three time Champion of the Women's Tapemark, I'm excitedly looking forward to the event again this year!

Not only is it a wonderful opportunity to compete locally and enjoy the camaraderie of the fellow participants, but the proceeds of this long-time event help fund the numerous organizations which provide necessary support to the Special Needs community. This is a win-win event in my book and I am thankful for the opportunity to participate again in 2018!"

— Martha Nause
3-Time Tapemark Professional Champion





Presenting Sponsor:
Anderson Agency

Tapemark Charity Pro-Am Tournament Week

Celebrating 47 Years of
Supporting Children and
Adults Living With
Developmental
Disabilities



Sunday, June 3

Drawing of Teams & Live Pro Auction

Randomly drawn 4-person teams are drawn for the Men's & Women's events, as well as our Live Pro Auction! Your chance to pick your golf professional for the 2018 event!

Friday, June 8

Men's Event Begins

Tee times begin at approximately 6:30 a.m.

Saturday, June 9

Men's Event Continues & Women's Event Begins

- Women's tee times begin at approximately 6:30 a.m.
- Men's Event competition resumes at approximately 6:30 a.m.
- 7 pm Banquet for all men's and women's championship competitors (and guests)

Sunday, June 10

Championship Day

Men's and Women's Event Championship Play Tee times begin at approximately 7 am. Awards Ceremony at the completion of play (at approximately 5:30 pm) for all Men's and Women's competitors (awards given for teams, amateurs and Professional purse).

Benefiting Agencies:



Reply Card

Tapemark 2018 Charity Pro-Am Men's and Women's Events

TO REGISTER: Mail in this reply card (fold card in half and seal on all three sides.)
Or register, pay entry fee, donate, or volunteer online: www.tapemarkgolf.org

DEADLINE: Please respond no later than May 1

Sponsor

- YES, I want to sponsor the Tapemark Pro-Am.
- | | |
|---|---|
| <input type="checkbox"/> Bob & Sanday Klas Sponsorship \$25,000 | <input type="checkbox"/> Par Sponsor \$5,000 |
| <input type="checkbox"/> Hole-in-One Sponsor \$15,000 | <input type="checkbox"/> Legend Sponsor \$2,500 |
| <input type="checkbox"/> Double Eagle Sponsor \$10,000 | <input type="checkbox"/> Silver Sponsor \$2,000 |
| <input type="checkbox"/> Eagle Sponsor \$7,500 | <input type="checkbox"/> Ambassador Sponsor \$1,500 |

Donate

- YES, I'd like to make a donation to the Tapemark Charity Pro-Am. Enclosed is my contribution:
- | | |
|--|--------------------------------|
| <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$500 |
| <input type="checkbox"/> \$250 | <input type="checkbox"/> \$100 |
| <input type="checkbox"/> Other \$ <input type="text"/> | |

Play the Event

- YES, I want to play an event.
 Sorry, I can't play this year. Enclosed is my contribution.

Men's Event

- \$750 Amateur Golf Entry

Women's Event

- \$300 Amateur Golf Entry

Volunteer

- YES, I want to volunteer. Please provide your name and contact information below.

Name (please list as you would like it to appear in program)

Company (if mailings are to be sent to your business address)

Address

City State, Zip

E-mail

Business Phone

Home Phone

Club Affiliation (if golfing please fill out)

Golf Course

Handicap

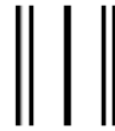
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For Credit Card Users:

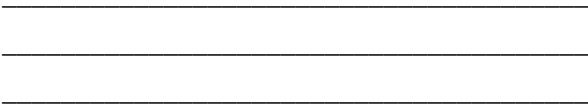
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| <input type="radio"/> VISA | <input type="radio"/> MEGACARD | Credit Card Number | Expiration Date | 3-digit CVS code on back or Amex 4 digits on front |
| <input type="radio"/> DISCOVER | <input type="radio"/> DISCOVER | Signature | | |

Benefiting Agencies:





Please
Place
Postage
Here



Tapemark Charity Pro-Am
1685 Marthaler Lane
West Saint Paul, Minnesota 55118-3537



One of my proudest accomplishments in the game of golf has been the thrill of what I've accomplished playing in the Tapemark Charity Pro-Am. The professionals in the Minnesota Section of the PGA regard the Tapemark as one of the area's premier professional golf tournaments and in fact it is considered as a major tournament in Minnesota professional golf. More important than the golf is the golf tournaments role in improving lives in our area and making the world a better place for those in need of assistance. Why get involved with the Tapemark Pro-Am? Great golf, great fun and a great purpose!

— Don Berry
7-Time Tapemark Champion

